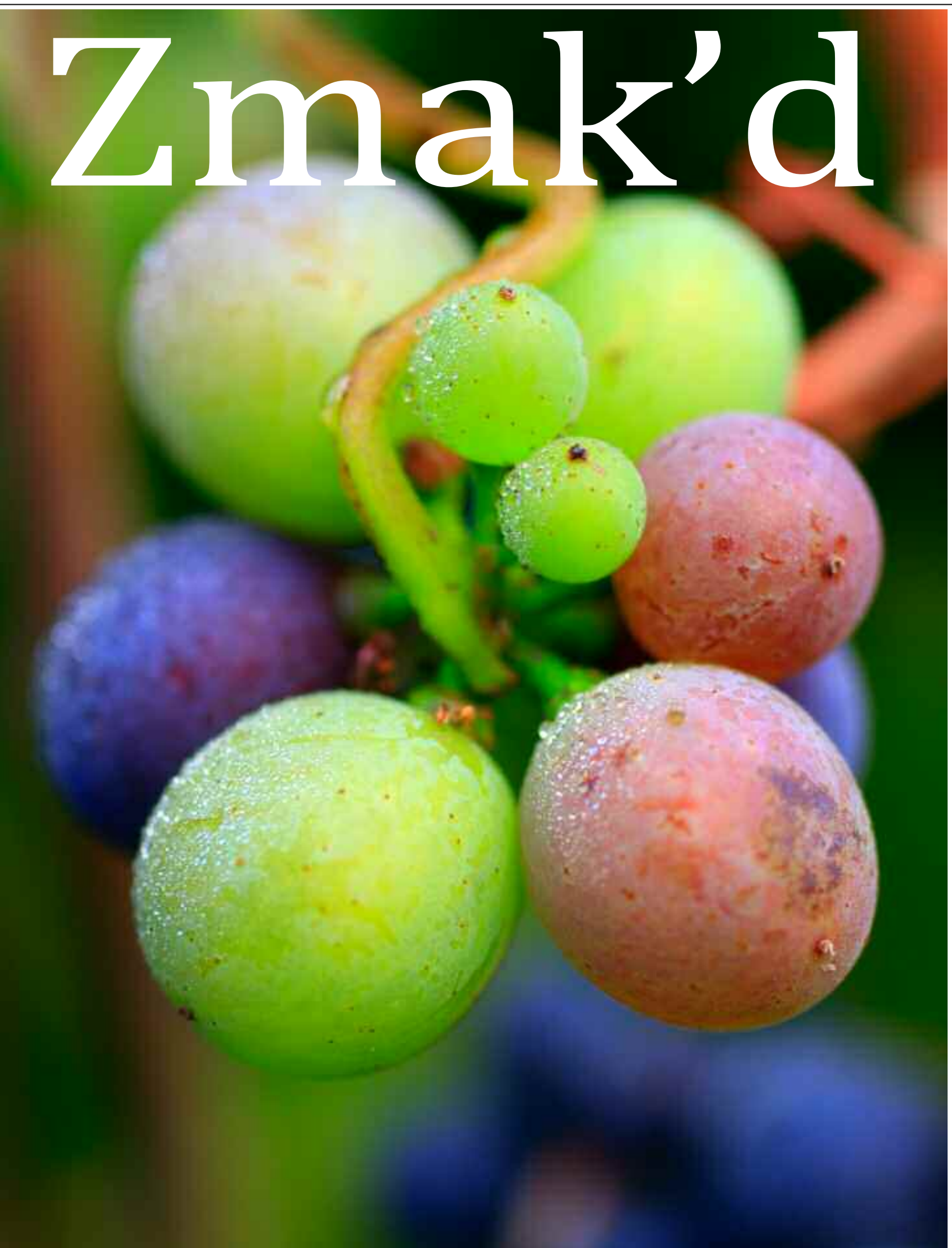


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# Zmak'd



## “A Year in the Vineyard”

By Steve Zmak

*opens with exhibit, book signing and reception May 1 at Pessagno Winery*

Marina, Calif. — April 14, 2010 — “A Year in the Vineyard,” a new collection of original black & white and color photography by Steve Zmak (<http://www.stevezmak.com/index.html>), opens with a reception May 1 from 11 a.m. to 4 p.m. at Pessagno Winery, located at 1645 River Road in Salinas, Calif. The reception marks the release of Zmak’s first photography book, also titled “A Year in the Vineyard.” The event coincides with the River Road Wine Trail SpringFest (<http://www.riverroadwinetrail.com/index.php>), and is free and open to the public.

“A Year in the Vineyard” features photographs Zmak shot each month from January to December 2009 in

the Pessagno Winery vineyards of the Santa Lucia Highlands, one of nine American Viticulture Areas that make up Monterey County wine country. From January to March, Zmak shot primarily in black & white to portray the stark wildness of the bare vines. As spring turned to summer and then autumn, color began to dominate his work, which came as a surprise to Zmak who has concentrated on black & white for more than a decade.

“My goal was to do a book on vineyard photography like I’ve never seen before,” said Zmak. “I wanted to go beyond the typical vineyard postcard and explore a vineyard in extreme detail. This is about exposing a vineyard’s natural beauty from many different view-

points, most of which are never seen by your average oenophile.”

The “A Year in the Vineyard” book takes readers on a visual journey through four seasons in four vineyards. Through 108 photographs, Zmak explores life on the vines, from microscopic dewdrops to aerial views of the vineyard landscape, from dawn to twilight.

The “A Year in the Vineyard” exhibit at Pessagno Winery runs through the end of the year. It features color canvas prints and Zmak’s traditional classic black & white prints. “A Year in the Vineyard” is the fourth fine art photography portfolio released by

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