

# The Gazette

News Bits	A2
Events Police Logs	A3
Eat - Live- Buy Local	A8
Editorial Section	B1
Letters	B5
Sports	B7

## CSU Monterey Bay Spending Sustains 1,500 Jobs

*CSU is key to a strong state economy*

With university-related annual spending of more than \$155 million, CSU Monterey Bay sustains nearly 1,500 jobs in the region, according to a new report issued by California State University.

aerial view of campus quadThe report, "Working for California: The Impact of the California State University System," demonstrates that the 23-campus system is a key source of job creation and innovation for the state economy.

According to the report, CSU-related spending generates more than \$17 billion in economic activity in California, supporting about 150,000 jobs and generating nearly \$1 billion state and local taxes annually.

It estimates that for every dollar invested by California, the CSU generates \$5.43 for the state economy.

Norrth Quad buildings CSUMB's economic impact generates nearly \$8.5 million in local and more than \$17 million in statewide tax revenue. And more than \$97 million of the earnings by CSUMB's alumni are attributable to their degrees.

The CSU is at the forefront of creating jobs for the emerging "green workforce," educating future leaders in environmental fields and sustainable practices.

Sustainability implies meeting present societal needs without compromising the ability of future generations to meet their own needs. It is a comprehensive term that finds applicability in several forms including green technology, renewable energy, green building, sustainable agriculture, and sustainable individual lifestyles via changes that help conserve natural resources.

Universities serve as effective platforms where a vast amount of knowledge related to sustainability, and the



conception and application of feasible sustainable measures, can take place. This is particularly important given the growth of green jobs over the past 15 years. From 1995 to 2008, core green economy employment in California grew 36 percent. This is almost triple California's total employment growth over the same period, only 13 percent. As a leading university system with 23 campuses

and the ability and responsibility to positively enhance the lives of students, the CSU serves as a guardian of the state's natural resources and green economy. This section provides a comprehensive picture of how the CSU has integrated sustainability across all 23 campuses. It also provides examples of on-the-ground initiatives being taken to achieve sustainability goals as well as how the CSU is

preparing the environmental professionals of tomorrow by offering sustainability focused degree programs.

CSU students are active participants in many campus initiatives and examples of their projects are provided. Green community outreach programs also are presented as community education and action is an integral component of the CSU's approach to

sustained environmental awareness.

The CSU's research and technology parks pair business with education, creating new sources of competitive advantage and revenue for the state's industries.

The CSU's research capabilities have an immense impact on California's economy. In the fiscal year 2007-08, CSU research and project spon-

sored awards from federal, state, local, and private sources amounted to over half a billion dollars employing more than 6,000 students who earned nearly \$23 million as a result during the year. Increasingly collaborative efforts with industry in the areas of applied research and technology development have ensured that the CSU is continually able to serve the constituencies of the state.